

SIMPLE
ECONOMICAL
BEAUTIFUL

RDL
ARCHITECTS

PERSPECTIVES

POINTS OF VIEW FROM STUDIO LEADERSHIP



A passion for people, places and possibilities opened RDL's doors over 25 years ago. Each milestone, remembered fondly, serves as a reminder of our shared vision – to bring meaningful architecture and design together in order to create an experience unlike any other.

This is only achieved by having the right talent – our people. When we moved to our current location 15 years ago, we did so as a team of seven. RDL now employs 40+ design professionals, organized into six studios. Each day, I enjoy seeing our collective expertise applied as we address our clients' needs, from comprehensive planning and design to construction documentation and administration.

I am proud that the very same passion and vision that RDL was founded on continues to open doors for our clients today. As we celebrate the expertise we've garnered in the 25+ years we have been in practice, we are most excited to look forward and build on that knowledge. To RDL, our philosophy is to lean into our learned experiences as a starting point – evolving and innovating for efficiency and excellence with each project.

RON LLOYD | FOUNDER AND PRESIDENT

RDL is committed to engaging
in a collaborative effort to
achieve the best outcome of
design and construction.
They listen and they perform.

BOB MISTICK | MISTICK CONSTRUCTION



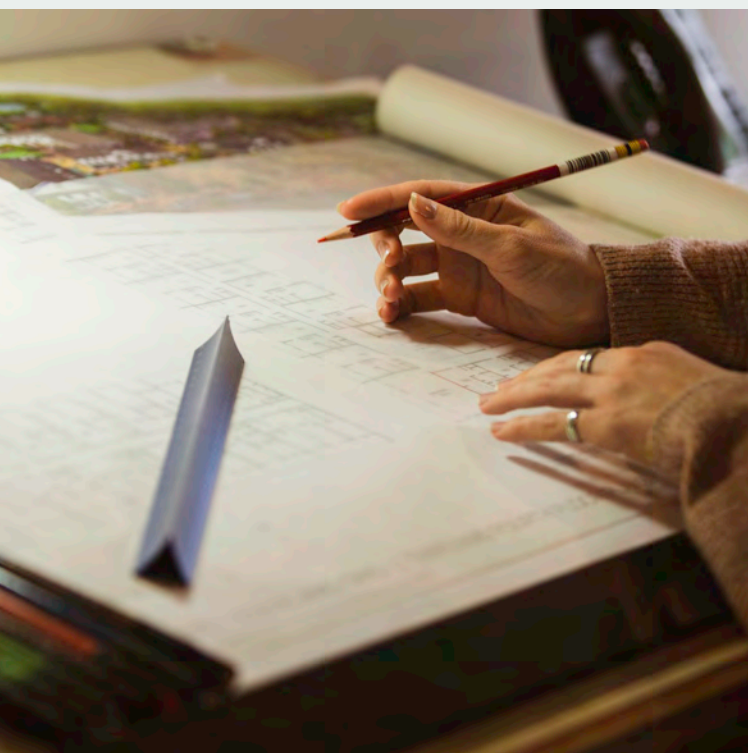
ABOUT RDL

After a successful career managing the design studios of nationally recognized firms, Ron Lloyd founded RDL Architects (RDL) in 1996. Blossoming from Ron's desire for freedom of expression and his commitment to providing innovative design and superior service to his clients, today, RDL continues to create experiences that connect people to place through meaningful architecture and design.

From comprehensive planning and design to construction documentation and administration, we serve our clients' needs throughout the entirety of their project by using our collective expertise. Comprised of architects, planners and designers for a holistic approach to each project from start to finish, RDL contains five studios: Placemaking, Commercial, Residential, Senior Living and Interior Design.

At RDL, we believe in the power and efficiency of a collaborative design process. Addressing every unique circumstance, our thoughtful approach to design is rooted in a deep understanding of planning. First and foremost, we identify the project's goals, challenges, obstacles and requirements. Based on these assessments, we create a plan with clear, concise and measurable objectives to achieve our clients' goals. Partnering with clients, contractors and construction managers as we design a space ensures that our designs are grounded in the practical realities of the development process while addressing the needs of those who use the space.

Throughout the process of working with our team, we continue to review, revise and reallocate as needed to provide greater flexibility to our clients as well as results that exceed expectations. Having this defined approach allows for concise and consistent communications across all stakeholders, eliminating surprises and keeping the project on track, on time and on budget. We choose to be known for the strength and attention we pay to the implementation of our work on behalf of our clients.



OUR STUDIOS



Design is a process of discovery and guided decision making. Our deep understanding of residential design informs our planning and work, so that all applicable requirements can be integrated and synthesized as part of the building design. To ensure consistency and integrity, we oversee all elements of designing a residential property to best represent our client's desires and bring their vision to reality.

RESIDENTIAL

Project design services, construction administration, permitting and bidding assistance are just the beginning of what our Residential studio provides throughout the process.

RESIDENTIAL STUDIO EXPERTISE

- AFFORDABLE HOUSING
- MARKET RATE
- MIXED-USE
- RENOVATION / REHAB
- MASTER PLANNING



There for us. Always. Whenever we need them.

JENNIFER BAUS | NRP GROUP

COMMERCIAL

Engaging from the very beginning, our Commercial studio provides expertise from building design to construction administration.

COMMERCIAL STUDIO EXPERTISE

- RETAIL
- RESTAURANT AND HOSPITALITY
- COMMERCIAL OFFICE
- MIXED-USE
- MASTER PLANNING

Our Commercial studio crafts spaces that welcome and invite while serving a desired purpose, paying close attention to detail throughout a project.

Assisting retail, business and hospitality clients with complex planning, designing and construction tasks, RDL's extensive experience and expertise in commercial architecture empowers a unique approach to building design. Ultimately, this results in a design that is beautiful, functional and on budget.

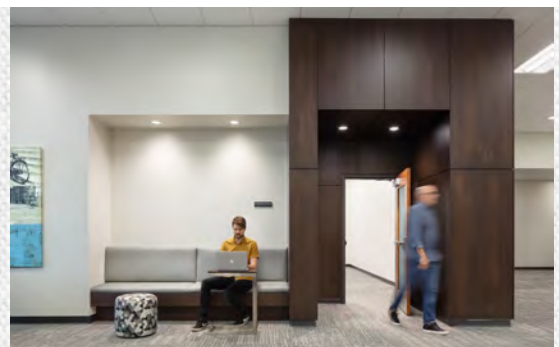


INTERIOR DESIGN

The RDL Interior Design studio offers an innovative, user-centric approach to environmental design. Our design team collaborates directly with architects and developers throughout the entire design process, ensuring a thoughtful approach to form and functionality.

INTERIOR DESIGN EXPERTISE

- MULTI-FAMILY
- SENIOR LIVING
- RESTAURANT AND HOSPITALITY
- COMMERCIAL OFFICE
- RETAIL



At RDL Architects, we believe that every place tells a unique story, which begins from within. So, we work closely with our clients from the very start, beginning by addressing the human experience, with consideration to the physical, mental and emotional needs of the user.

By balancing functionality and spatial design, our Interior Design studio crafts unique, structural solutions, from lengths of tables to heights of ceilings, that address all aspects of human use from the inside out.



SENIOR LIVING

Our Senior Living studio team focuses on creating places that promote wellness, comfort and a sense of community for older adults – and those that support them. The focus of our experienced team, powered by expertise across the full continuum of care, is to design an innovative space that enhances and uplifts the user experience for all.

SENIOR LIVING EXPERTISE

- INDEPENDENT LIVING
- ASSISTED LIVING
- SKILLED NURSING
- MEMORY CARE
- REHABILITATION
- MASTER PLANNING

Specializing in designing residential and licensed care environments for seniors, our Senior Living studio collectively has over 100 years of senior living experience and thought leadership, successfully completing assisted living and memory care projects for a variety of clients ranging from developers to non-profit providers.



They have taken a community wide approach to build on each project to provide the look, feel and atmosphere the community wants to project.

ERIC GAUHL, CEO | THE PINES AT WHITING

PLACEMAKING

Transforming places into an intended, well-designed and meaningful space, our Placemaking studio strengthens the inherent character of any location.

PLACEMAKING EXPERTISE

- MASTER PLANNING
- FEASIBILITY STUDIES
- URBAN DESIGN
- NEIGHBORHOOD PLANNING
- DESIGN GUIDELINES
- COMMUNITY ENGAGEMENT
- CONCEPT DESIGN AND VISIONING

We believe in unique possibilities for distinctive places. Understanding who will live, work and play in a space is fundamental to our design approach. Our process is investigative and transparent. Through meetings, charrettes and everyday correspondence, we are responsive to our clients' needs. Our interaction helps us to better understand and ultimately fulfill our clients' vision.

We have experience working in a variety of neighborhoods, from urban to rural, creating environments that connect people to place and embracing the opportunities presented in each community.



HORIZON LINE

Breaking ground every day.

The milestones RDL has achieved over the past 25+ years provides valuable perspective that informs our future. RDL is proud of the insight and vision that our talented team brings to our firm on a daily basis.

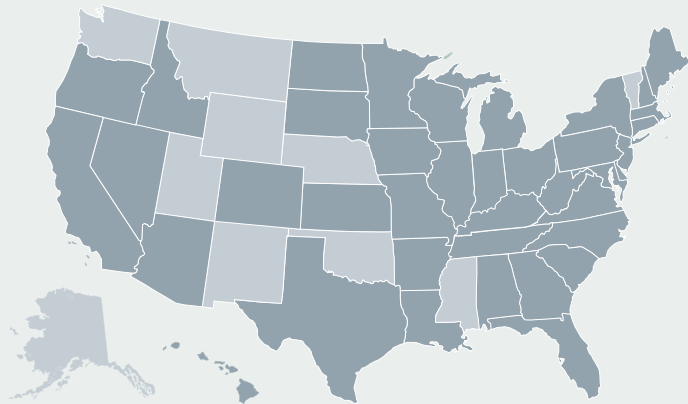
Building upon the relationships we cultivate with our clients, we welcome new opportunities to collaborate and construct visions into realities.

rdlarchitects.com



LET'S START A CONVERSATION

We welcome a discussion about your needs and how we can help. To set a meeting, learn more about our offerings or begin the conversation around how to turn your vision into reality, please contact RDL at 216-752-4300.



■ → RDL REGISTERED STATES

RDL Architects is registered in 40+ states, with significant experience in market-rate housing, affordable housing, senior living, retail, mixed-use development, office, interior design and placemaking.



LEARN MORE AND BRING YOUR VISION TO LIFE



RDL ARCHITECTS



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