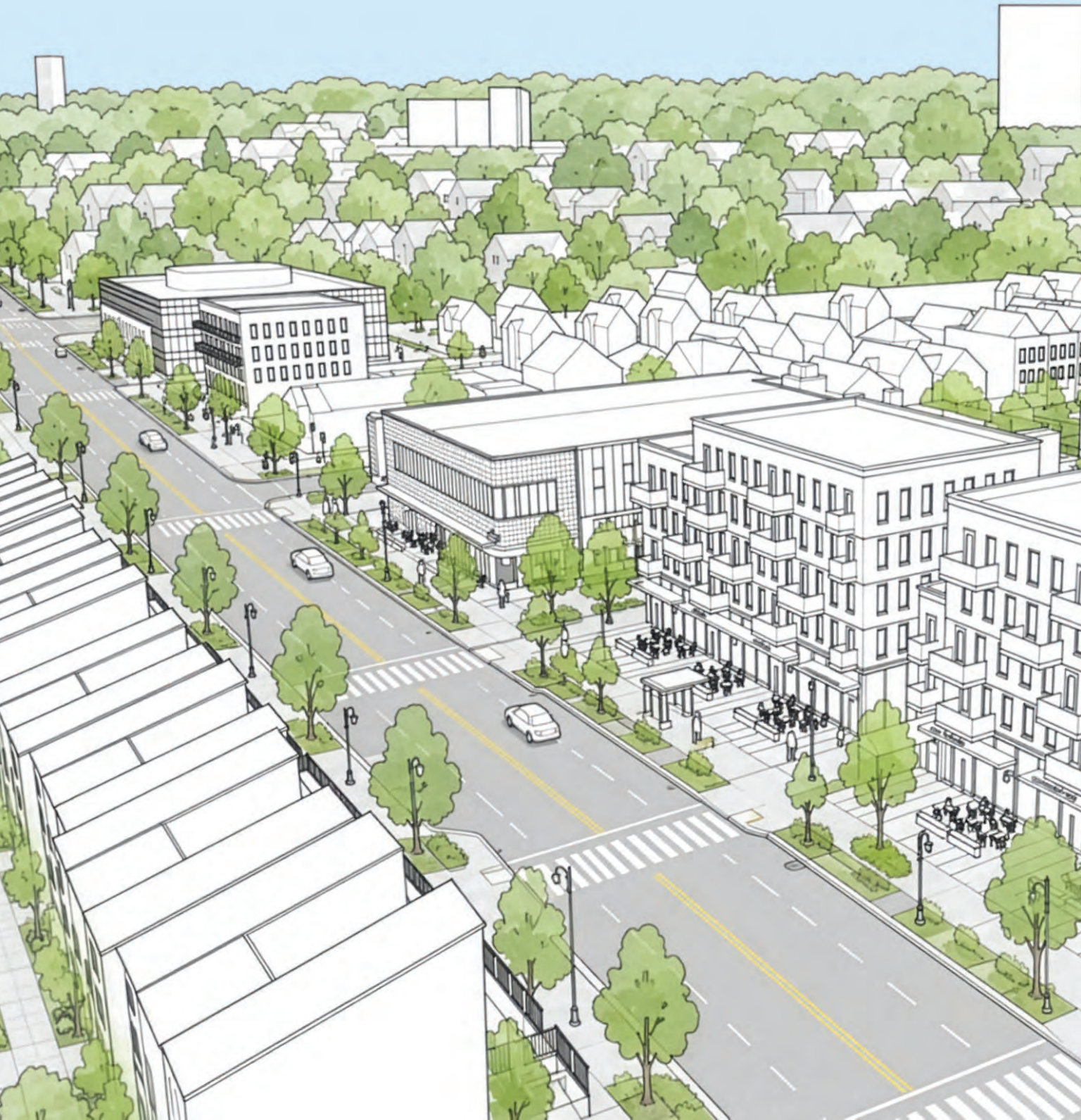
RDL ARCHITECTS

Placemaking

Collectively reimagining and reinventing public spaces to **reconnect people with their community.**





We believe in unique possibilities for distinctive places. There is no one answer for every project or every community.

Placemaking is at the core of our practice, and understanding who will live, work and play in a space is fundamental to our design approach. By bringing out the identity and inherent character of a place, we have the ability to transform areas into an intended, well-designed, meaningful space.

Creating environments that connect people to place and embracing the opportunities presented in each community requires an empathetic and understanding approach. Through meetings, charrettes and everyday correspondence, we are able to better understand and ultimately fulfill both your vision and the community's vision.

Our Process

From the initial design to the final execution, we understand that there is no one solution for every project. Through rigorous planning, all designs are informed by context, client preferences, and budgets.

Intentional communications with stakeholders and residents allows us to gather information and develop a focused path forward for a neighborhood. The creation of richly detailed renderings bring the features of a proposed vision to life – while the voice and tonality of a community is supported by thoughtful brand development and guidelines.

OUR SERVICES

- Master Planning
- Design Guidelines
- Brand Development
- Urban Design
- Rendering & Visualization
- Neighborhood Planning
- Real Estate Marketing Packages

Creating environments that unite communities

Through **thoughtful planning and attention to detail,** buildings, parks and public spaces are seamlessly integrated into their environments.



WESTON | Columbus, Ohio

Located at the former Westland Mall site, Weston is a unique neighborhood concept centered on music. The multi-use development will include a 12,000-seat outdoor amphitheater, restaurants, retail, family entertainment, housing, and an indoor music venue. The creation of multi-modal streets, two plazas, and pocket green spaces throughout the development create a new community while connecting to the surrounding city. The design and development team have worked with the County and local transit agency to ensure the design reinforces the strategy to revitalize the Broad Street Corridor and western Columbus.



HOOVER DISTRICT | North Canton, Ohio

The Hoover District is a transformative placemaking project that will elevate North Canton's downtown to a more vibrant, human-scaled, and pedestrian-oriented destination. Building upon open space at the northeast corner of Main and Maple Streets, the project creates a new town square, to be known as "The City Center Green," where people can gather, and community programming can occur. Amenities will include an open lawn, performance stage, pedestrian promenade, dining terrace, picnic knoll, seating walls, and walking paths.



THE ALLEN ESTATES AT LEAGUE PARK | Cleveland, Ohio

The Allen Estates development, in Cleveland's historic Hough neighborhood, is a four-phase effort to revitalize the area around League Park. In collaboration with Frontline Development and the City of Cleveland, RDL analyzed block structure, pedestrian connectivity, streetscape, zoning, and housing opportunities. The development will offer diverse housing, including rental apartments, for-sale townhomes, and accessory dwelling units. League Park, local history, and Black culture inspire the design, with buildings reflecting the stadium's architectural language. Baseball iconography and Black history will be woven into the streetscape and public plaza, while alley improvements restore the neighborhood's historic fabric.

Environments that connect **people to place** - embracing opportunities in each community.









A holistic approach to architectural design.

Our Team has experience working in a variety of neighborhoods, from urban to rural, creating environments that connect people to place and embracing the opportunities presented in each community. We have designed several master plans and site concepts that analyzed existing conditions and took a strategic design approach to yield the greatest positive impact for a neighborhood or parcel of land.



PROCESS

Understanding our clients' vision, design goals and staffing patterns.

INNOVATIVE DESIGN

Informing design with research to enhance the user experience.

BREADTH OF SERVICE

Unique environments that connect places to people.

EXPERTISE

Unequaled knowledge of every element within planning and placemaking.

THE RDL TEAM

Experienced and committed planners and architects.

RDL ARCHITECTS

rdlarchitects.com

LET'S BRING YOUR VISION TO LIFE